



Integrated telecommunications services market in Poland 2015 Bundle and multi-play offer analysis

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About Integrated telecommunications services market

This report is the first expert study available on the Polish market regarding the segment of integrated telecoms services. This detailed and at the same time comprehensive analysis presents the bundle sales of telecommunications services for the Polish B2C segment, i.e. households and individual users.

Based on expert interviews with market players and on a dedicated consumer survey, this report includes the most up-to-date, accurately verified and methodologically consistent data on the integrated telecommunications services market in Poland.

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